



# WILLIAM XU

## CONTACT

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## EDUCATION

### Bachelor of Arts

University of California San Diego  
2018-2023  
San Diego, CA, U.S.A.

### Master of Media Design

Keio University  
2023-2025  
Tokyo, Japan

## LANGUAGE

- 🇺🇸 English
- 🇯🇵 Japanese
- 🇨🇳 Mandarin
- 🇭🇰 Cantonese

## ABOUT ME

Keio University graduate specializing in design research and AI-assisted interaction studies. A curious and imaginative thinker who enjoys turning ideas into experiences that connect people, both through technology and in everyday life. Passionate about creativity, cultural exchange, and exploring how design can make communication more meaningful.

## SKILLS

### Design & Creative Tools:

Adobe Illustrator, Photoshop, After Effects, Premiere Pro, Lightroom, Cinema 4D, Figma

### Technical & Programming:

Basic knowledge of Python and Java; experience using AI APIs (OpenAI, Whisper) for prototyping

### Research & Analysis:

User study design, qualitative research, AI-assisted interaction design, concept development

### Soft Skills:

Creativity, adaptability, cross-cultural communication, teamwork

## PROJECTS & RESEARCH

### Birds of a Feather – AI Networking Assistant

Keio University, Master's Research (2025)

Developed an AI-based networking assistant designed to help event participants form meaningful connections through shared conversation topics. The system integrates speech-to-text and GPT-based language analysis to identify and suggest themes in real time. The research explored how AI can support serendipitous social interactions and enhance human communication through design.